



Defence Exhibition Athens

International Defence & Security Exhibition

6-8 MAY
2025
Athens - Greece



LAND / SEA / AIR / NATIONAL SECURITY



Under the Auspices of
**HELLENIC MINISTRY
OF NATIONAL DEFENCE**

Organiser
ROTA
Exhibitions Greece

In Cooperation
SEKPY
Defence Manufacturers
Association



Defence Exhibition Athens

International Defence & Security Exhibition



The new point of reference
for the international defence
and security industry



DEFEA international defence and security exhibition is the new milestone for the industry, with high-profile exhibitors presenting the latest technologies and cutting-edge defence systems in land, sea, air, national and cyber security systems.

DEFEA 2023 hosted 346 exhibitors from 28 countries highlighting its international character and Athens' geostrategic position in the southeastern Mediterranean.

The third edition of DEFEA - Defence Exhibition Athens will be held from 6 to 8 of May 2025 at Metropolitan Expo, next to Athens International Airport.

DEFEA is organised under the auspices of the Hellenic Ministry of National Defence, with the cooperation of the Hellenic Manufacturers of Defence Materiel Association (SEKPY) by ROTA Exhibitions Greece.

DEFEA 2023 in Numbers

346 Exhibitors from 28 Countries

23,413 Visitors from 91 Countries

55 Official Military and Governmental Delegations

21 Ministers and Deputy Ministers of Defence, General Secretaries & Chiefs of Armed Forces

17 Directorates of Armaments, Planning and Research

Impressive Growth

DEFEA's second edition almost doubled its visitors compared to the first and hosted official delegations increased by more than 20%.

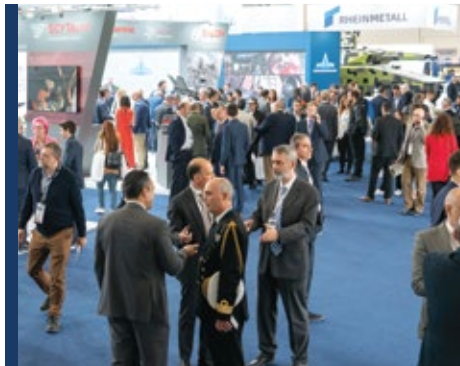
The international aspect of DEFEA 2023 is highlighted by the fact that it welcomed 23.413 visitors from 91 countries, 37 countries more than the first edition.

DEFEA: 2023 vs. 2021

+93% Visitors

+22% Delegations





Why DEFEA

Industry leaders:

Take advantage of the business opportunities to develop your business through contacts with the international defence and security community, including professional bodies, industry associations and top-level decision-making executives.

Exhibitors from all over the world:

The 2023 edition featured exhibitors from 28 countries who presented the latest developments and innovations, giving opportunity for new collaborations and synergies.

International Official Delegations:

Present your company to official military and governmental delegations that visit DEFEA from all over Balkans, Europe, North Africa, Middle East, Asia and USA.

Development Opportunities:

With your participation in DEFEA you have the opportunity to participate at B2B and B2G meetings at the dedicated areas exclusively for business and governmental meetings.

Business and Networking:

You will have the opportunity to deliver corporate presentations and participate in networking and matchmaking events creating new contacts and prospective new synergies.

Who Visits

DEFEA is attended by numerous **official delegations**, headed by Ministers and Deputy Ministers, Chiefs of Armed Forces and Directors of Armaments.

On a diplomatic level, the presence of **ambassadors and high-ranking officials** from international official bodies like the European Union and NATO, is significant.

The **representation of the interational defence and security industry** is at the highest level.

Presidents, senior vice presidents, decision makers and top executives from leading companies of the global defence industry attend DEFEA.

Visitors include:

- **Ministers, Deputy Ministers, General Secretaries of Defence and Security/Civil Protection**
- **Chiefs, Deputy Chiefs, Senior Officers of Land-Air-Naval Forces and General Staff, Security Corps, such as Police & Fire Brigade and Port Authorities**
- **Ambassadors, Military and Commercial Attachés**
- **Presidents, senior vice presidents and top business executives**
- **Industry leaders and decision makers**



Added value Events

DEFEA hosts a series of **networking events** that offer significant opportunities to our exhibitors and added value to every attendant of the show.

Conferences

Panel discussions led by top experts and leading organisations like **NATO** and **EU**, help you explore the emerging trends and challenges of the market in order to upscale your business strategy and adopt best practices.

The prospects of the Defence Industry and the geopolitical advancements in SE Mediterranean were analysed at ministerial level at the 2023 edition. Also, the European Commission – DG DEFIS presented the actions of the **European Defence Fund** to support Research and Development programmes. Similarly, the Defense Investment and Technology Research Directorate organized a discussion on the Greek innovation system and the **NATO Innovation Fund**.



B2B and B2G meetings

DEFEA brings collaborations and **industrial cooperation agreements** between prominent companies in the global defence market through its B2B and B2G programs.

During DEFEA 2023, apart from the signing of numerous major business deals, a total of **295 business matchmaking meetings** were organised through a dedicated platform providing an opportunity for transnational technology, business and research partnerships in the emerging fields of defence and security.

Additionally, numerous private meetings took place between official delegations and exhibitors. **DEFEA 2025** is expected to surpass previous official VIP delegation attendance and offer more time with your target audience and prospective clients, enabling you to forge and strengthen relationships with influential decision-makers.



Reception Gala

The official reception gala of the exhibition takes place at a prominent venue in Athens, with the participation of the political and military leadership.

DEFEA Academy

Company pitches and industry insight sessions led by influential industry leaders and international defense and security companies, provides you the opportunity to network with potential partners, clients, and collaborators.

Advertising & Sponsorship Opportunities

Promote your company and increase its visibility before, during and after DEFEA - Defence Exhibition Athens. Choose from the list of **sponsorship and advertising packages** one that fulfills your needs or gain exclusivity for maximum efficiency.

Printed advertisements on the official catalogue and corporate presentations within the DEFEA Academy will draw visitors' attention. Hanging banners and backlit wall spaces on the corridor and the exhibition halls, will further assist your company to make the difference.

Available **sponsorship packages** include:

- **Platinum Sponsor**
- **Gold Sponsor**
- **Silver Sponsor**
- **Delegations Lounge Sponsor**
- **Reception Gala Sponsor**

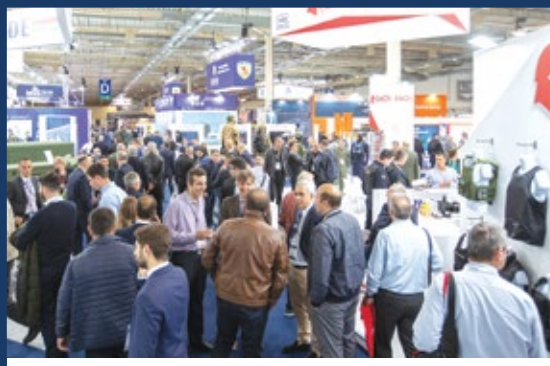
Stand Options

DEFEA – Defence Exhibition Athens offers exclusively **Space-Only Stands**.

All exhibitors receive space that can be configured according to their needs by the technical company of their choice.

Alternatively, exhibitors can choose one of the three custom shell schemes (**Business, Bronze, Executive**) provided by the technical company of the exhibition centre.

The international supply chain gathers on May 2025 in Athens, at a high level international defence exhibition, to exchange ideas, discuss developments and promote business transactions, industrial collaborations and new synergies.





See you
6-8 MAY
2025



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For more information, please contact:
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